

IKEA Furniture, The Sophisticated brand

When the name of quality, class and durability comes together, they form the most sophisticated brand of furniture and that is none other but IKEA furniture. IKEA furniture has its basis in 1943 in Agunnaryd, Sweden. It was founded by a young boy of 17 years, Kamprad. Through the creativity of IKEA designers, the company diversified its operations and today it has a global presence.

The products offered by the company are home furnishing products and are available at very reasonable prices. Although IKEA offers well designed products but still it has maintained the quality and affordability of its products. These qualities have made IKEA a global brand and it is the choice of all the people who want quality and affordability both in any product. The collections of IKEA furniture are very unique and differentiable in the market and if you select an IKEA item, you will realize that. In today's market customers are well aware of the products and therefore, there is a need of customer oriented market instead of market and this is what IKEA furniture is doing.

There are a number of furniture companies in the world market but many of them are offering high quality products but for high value and those which offer low prices are offering low quality products. The only global brand that is offering high quality but at low cost products is IKEA furniture.

The company has very efficient operating methods and because of the productive methods, it is able to give maximum margin to its customers.

Through its innovative and stylish home furnishing products, it is able to maintain its position as a global superior and innovative brand. The manufacturing process of the company is very productive and cost effective, which has enabled it to design good quality but cost effective products.

Today, IKEA furniture has its operations in 24 countries with 231 outlets of IKEA furniture. There are 118,000 coworkers of the company who are working in more than 40 countries and the profitability of the company is evident from the fact that it earns 19 billion Euros per year.

Are you bored of your traditional furniture? If yes, then IKEA furniture can bring a new transition in your life through its innovative and creative designs.

The customers of IKEA furniture are not only getting the latest and innovative designs in furniture but they are also getting comfortable living standards. Today, IKEA Furniture is also a symbol of standard and class but still at very affordable rates. So, if you have taste and you want to bring a unique style in your home, office, business place or any other place IKEA should be your first choice! Related [Furniture store](#) [Ikea furniture store](#) [Ikea furniture store](#) [Courts furniture store](#) [Ikea furniture store](#)

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